

WHO GETS A FOB, WHO GETS THE PHONE

One rule, applied the same way at every enrollment. Start with your hardest member and work outward.

- 1 Anyone without a smartphone gets a fob.**
 That's the floor. If you serve an older membership, roughly one in five adults over 65 doesn't carry a phone.
FOB · NOT NEGOTIABLE
- 2 Kids programs get fobs.**
 Issued to the kid or carried by the parent, whichever matches how your drop-offs actually run today.
FOB
- 3 Everyone else picks at signup.**
 One question on the form, answered once, never revisited. The door asks the same question about the same member record either way.
MEMBER'S CHOICE
- 4 Phone-first members get a fob anyway.**
 It sits forgotten in a gym bag until the night the internet goes down, which is exactly when you want it there. At roughly twenty cents a member, it's the cheapest insurance in the building.
FOB · ISSUED, NOT REQUIRED

THE SIGNUP QUESTION

PUT THIS ON THE FORM

How do you want to get in the door?

☐ Fob ☐ Phone ☐ Both

AT THE DESK

Enroll a fob: open the member profile, click Enroll, have them tap any reader. Done.

Lost fob: kill that one credential, enroll a new one. Nobody else's access changes.

Freeze, cancel, or lapse: the fob stops on its own. Nothing to revoke by hand.

OUR NUMBERS

Fob price or deposit: \$ _____

Replacement: \$ _____

Spares live: _____

From **Gym Key Fob System: Fob or Phone?**

Access follows the roster: gymdesk.com/features/access

CUT HERE

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