



YOGA STUDIO LAUNCH CHECKLIST

Every step from the guide, grouped by how far out you are from opening day. Print it, tick it off, and keep it where you'll see it.

6+ MONTHS OUT

- ☐ Style and target student chosen
- ☐ Studio model chosen (own space, shared, or hybrid)
- ☐ Local market checked and gap named
- ☐ Business plan written
- ☐ Budget built and funding secured

4-6 MONTHS OUT

- ☐ Business structure formed and name registered
- ☐ EIN issued
- ☐ Zoning confirmed for the space
- ☐ Lease signed

NOTES

3-4 MONTHS OUT

- ☐ Local business license obtained
- ☐ Certificate of occupancy (if required)
- ☐ Sales tax permit (if selling retail)
- ☐ Music license(s) in place
- ☐ Liability waiver written
- ☐ Insurance active before first class
- ☐ Room built out and props bought
- ☐ Teachers hired and classified (employee or contractor)

2 MONTHS OUT

- ☐ Opening schedule and pricing set
- ☐ Booking, billing, and waivers set up in your software
- ☐ Website live with schedule and booking
- ☐ Founding-member presale open

1 MONTH OUT

- ☐ Google Business Profile claimed
- ☐ Grand opening planned

Licenses and permits vary by city and state, so check with your city or county clerk.